

Lay's Kettle Cooked 40% Less Fat Potato Chips Smoky BBQ 1.375 Oz, 64 count

GTIN: 00028400095983 | UPC:
NET CONTENT: | PRODUCT ID: 00028400095983

LAY'S Kettle Cooked Reduced Fat* Smoky BBQ Potato Chips deliver the tangy taste of smoky BBQ on the crunch of a hard bite potato chip. USDA Compliant as SMART SNACK so add to ala carte to drive sales. The Large Single Serve size provides a little extra product to meet the requests of your consumers and to help drive incremental sales for your business. *40% less fat than regular potato chips. Regular potato chips contain 10g fat per 1 OZ serving. These snacks contain 6g fat per 1 OZ serving. This package contains 1.375 OZ.



Brand Owner	PepsiCo Inc. Brand Owner
Brand Name	Lay's
Manufacturer	Frito-Lay
Volume	2.017 Cubic foot

Storage & Handling Temperature
Minimum: 35 °F Maximum: 85 °F

Origin Region:	Country: US
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GTIN	Level	Qty of Next Level Item(s)	H x W x D	Weight		Ti x Hi
				Net	Gross	
00028400095983	Case	64	10.688 x 16.25 x 20.063 Inches	5.5 Pound	7.24 Pound	6 x 8
00028400069021	Each	1	7.25 x 5.338 x 1.95 Inches	1.375 Ounce	1.375 Ounce	



Lay's Kettle Cooked Potato Chips Smoky Bbq Flavored 1 3/8 Oz

GTIN: 00028400069021 | UPC: 028400069021

NET CONTENT: 38.9 Gram | PRODUCT ID: 00028400069021

Wherever celebrations and good times happen, the Lay's brand will be there just as it has been for more than 75 years. With flavors almost as rich as our history, we have a potato chip or crisp flavor guaranteed to bring a smile on your face.

Reduced Fat. With 40% less fat than regular potato chips, LAY'S® Kettle Cooked chips are ready for your enjoyment.

FEATURES & BENEFITS

- 38.9 Gram
- Kosher
- No Artificial Flavors
- No Preservatives

INSTRUCTIONS

- Ready To Eat

ALLERGENS

- CONTAINS MILK INGREDIENTS

NUTRITIONAL CLAIMS

- No Artificial Flavors
- No Colors from Artificial Sources
- No Artificial Preservatives
- Kosher (OU Kosher Dairy)

Nutrition Facts	
Serving size	1 package
Amount Per Serving	
Calories	180
	% Daily value*
Total Fat 7g	9%
Saturated Fat 1g	5%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 190mg	8%
Total Carbohydrate 27g	10%
Dietary Fiber 2g	8%
Total Sugars 3g	
Includes 1g Added Sugars	2%
Protein 3g	
Vitamin D 0mcg	0%
Calcium 20mg	0%
Iron 1mg	4%
Potassium 590mg	10%
Vitamin C	10%
* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	



01/01/2026

Rachel Huber
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PepsiCo Foodservice Dietitian
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Brand Name	Lay's
Manufacturer	Frito-Lay
Volume	.044 Cubic foot

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INGREDIENTS: POTATOES, VEGETABLE OIL (CORN, CANOLA, AND/OR SUNFLOWER OIL), AND LESS THAN 2% OF SUGAR, SALT, DEXTROSE, TOMATO POWDER, ONION POWDER, BUTTERMILK, TORULA YEAST, BROWN SUGAR, MOLASSES, PAPRIKA, SPICES, NATURAL FLAVORS, GARLIC POWDER, YEAST EXTRACT, AND PAPRIKA EXTRACT (COLOR).

CONTAINS MILK INGREDIENTS.



Product formulation, packaging and promotions may change. For current information, refer to packaging. Information may also differ from package labels because of the limited space on some packages.

Smart Snacks Product Calculator Results

Brand:

**Lay's Kettle Cooked 40% Less Fat
Potato Chips**

Product Name:

Smoky BBQ

Serving Size:


38.98 g

First Ingredient:

Potatoes

Your vegetable product meets all nutrient
standards for entrees or snack foods.

Nutrition Facts

Serving Size 1.375 oz (about 38.98 g) 

Servings Per Container

Amount Per Serving

Calories 180

Total Fat (g) 7

Saturated Fat (g) 1

Trans Fat (g) 0

Sodium (mg) 190

Carbohydrates

Total Sugars (g) 3

Vitamin D (%) NA

Potassium (%) NA

Calcium (%) NA

Dietary Fiber (%) NA

The person or group responsible for the point of sale to students on campus should verify a product's compliance and print their own Calculator results for documentation intended for compliance purposes. Results from this calculator have been determined by the USDA to be accurate in assessing product compliance with the Federal requirements for Smart Snacks in Schools provided the information is not misrepresented when entered into the Calculator.